| Estándar # 4 Analysis of results   |   |  |  |  |   |
|--|---|--|--|--|---|
| Competencie-<br>Measure goal   | Measure<br>instrument.<br>Type of<br>instrument                         | Current Results  | Graphs of Resulting Trends   | Analysis of Results  | Action Taken or improvemente made   |
| MULTILINGUE:<br>Students of IV<br>semester: The goal is<br>14.   | Interview,<br>formative,<br>indirect. Global<br>Trade Fair.             | The average at the end of 2020-2 was 13.8 Reaching the goal.                                       | RÚBRICA DE ENTREVISTAS: GLOBAL<br>14.20 14.20 14.20 14.20 14.31 14.3 | Since the semester 2019-I, the demand on the issues of economic relations of Peru with the countries represented was raised, which meant that students lowered their grades because they had to demonstrate greater mastery of commercial English. | Include readings related to commercial topics in each unit of the syllable that are exercised through role-playing strategies in order to improve vocabulary and language production. |
| MULTILINGUE:<br>Students of IV<br>semester: The goal is<br>14.   | Oral<br>presentation<br>Sumative,<br>direct Global<br>Trade Fair.       | The average at the end of 2020-I was 14.1 Reaching the goal.                                       | EXPOSICION ORAL GLOBAL TRADE  14.1  14.1  13.9  13.8  13.7  13.6  13.5  13.4  2019-I 2019-II 2020-I  | •The rubrics measure a group<br>presentation, collaborative learning<br>contributes to a better level of language<br>production.   | TOEIC exam for those who already have the   |
| MULTICULTURAL: Respectfully interact with people of different values and beliefs in the context of cultural diversity for successful negotiation in the global business environment. For 5th semester students: Goal 4.5 / 5 level 3 | Multicultural<br>Measurement<br>Questionnaire.<br>Formative,<br>direct. | The average performance at the end of the 4.7 semester 2020-I was a positive trend above the goal. | 4.50<br>4.5<br>4.4<br>4.3<br>4.2   | The academic trips were redesigned to better adapt to the different cultures of the Latin American region  | We consider that it is necessary to socialize international agreements to promote student mobility for our students.  |
| MULTICULTURAL: For<br>8th semester students:<br>Goal 4.5 / 5 level 5   | Multicultural<br>Measurement<br>Questionnaire.<br>Summative,<br>direct. | The average performance at the end of the 2020-I semester was 4.3 a trend slightly below the goal. | 2019-I 2019-II 2020-I  CUESTIONARIO MEDICION MULTICULTURAL  4.8 4.6 4.4 4.30 4.30 4.30   |  | It is observed that it is necessary to socialize international agreements to promote student  |

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|--|---|--|--|---|---|
| MULTIPLE VALUES:<br>For 6th semester<br>students the goal is<br>more than 70% are at<br>level 3  | Values Survey<br>(Formative) VI<br>Semester   | The final result of the 2020-I semester was 93.07%. positive trend over goal   | 98 97.00<br>97 96<br>95 94 93.30 93.07<br>99 92 91 2019-II 2020-I  | convenient to continue raising  | •Revisión estrategias de desarrollo de la competencia. •The Compliance Workshops, Responsible Conduct Workshop in Research and National Defense Seminar have been implemented. •The volunteer programme projects have been intensified and implemented on a regular basis.  |
| MULTIPLE VALUES:<br>For IX and X semester<br>students: goal is 9/10                              | Evaluation of activities (criterion 1). Summative. External preprofessional internships   | The average at the end of the 2019-II semester was 8.9 / 10. positive trend close to goal  | PROFESIONALES  8.8  8.6  8.4  8.2  8.10  7.8  7.6  | professional internships is under review in order to comply more objectively with   | The Compliance Workshops, Responsible Conduct Workshop in Research and National Defense Seminar have been implemented. The volunteer programme projects have been intensified and implemented on a regular basis.   |
| MULTIPLE INTELLIGENCE: Para estudiantes de la escuela del VIII semestre: 8.5/10                  | Self-efficacy<br>Inventory for<br>Multiple<br>Intelligences. In<br>the VIII<br>Semester<br>Summative-<br>Direct   | The average at the end of the 2020-I semester was 8.7 / 10. positive trend close to goal   | 2019-I 2019-II 2020-I  INVENTARIO DE AUTOEFICACIA PARA INTELIGENCIAS MÚLTIPLES 8.8 8.6 8.4 8.20 8.7.70 7.70 2019-I 2019-II 2020-I    | Multiple intelligences are worked on from four dimensions: linguistic, logical-mathematical, intrapersonal and interpersonal. What has been detected is that students have a lower perception of achievement for the logical-mathematical dimension (7.1 / 10). Which indicates that it is the dimension that must be reinforced to improve student competence. | *Reinforcement classes in mathematics and individualized counseling have been managed in order to improve the logical-mathematical dimension and strengthen the multi-intelligence competition.  *Review of topics (contents) of subjects.  |
| MULTIPLE<br>INTELLIGENCE: For<br>students of the IV<br>semester school: 8.5 /<br>10              | Self-efficacy<br>inventory for<br>multiple<br>intelligences. In<br>the IV Semester.<br>Formative,<br>direct.  | The average at the end of the 2020-I semester was 8.2 / 10. trend close to goal  | INVENTARIO DE AUTOEFICACIA PARA INTELIGENCIAS MÚLTIPLES 8.20 8.20 8.11 8 7.90 7.9 7.8 7.70 7.7 7.7 7.6 7.5 7.4 2019-I 2019-II 2020-I | Multiple intelligences are worked on from four dimensions: linguistic, logical-mathematical, intrapersonal and interpersonal. What has been detected is that students have a lower perception of achievement for the logical-mathematical dimension (7.1 / 10). Which indicates that it is the dimension that must be reinforced to improve student competence. | *Reinforcement classes in mathematics and individualized counseling have been managed in order to improve the logical-mathematical dimension and strengthen the multi-intelligence competition.  *Review of topics (contents) of subjects.  |
| GLOBAL BUSINESS<br>AND<br>ADMINISTRATION: For<br>IV semester students:<br>the goal is 15 level 3 | Pitch on the Creativity and Innovation Workshop. Formative Indirect Evaluation. During the fourth semester in the Creativity and Innovation Workshop subject. | The variation in the results may be due to the fact that the evaluation is carried out by an external jury. The current score is 14.4 close to the goal of 15. | PARTICIPACIÓN FERIA DE CREATIVIDAD E INNOVACIÓN  20 19 18 17.20 17 16 15 14.50 14 13 12  | We have been strengthening the teaching methodology .   | *Since the beginning of 2020, the teachers in charge have been strengthening the methodology through training and usage of the Learn Wise platform (Wadhwani Foundation). This platform complements the teaching-learning process and is used for both teachers and students.  *Teachers are being trained in entrepreneurship methodologies adapted to emerging markets. |

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| GLOBAL BUSINESS<br>AND<br>ADMINISTRATION: For<br>X semester students:<br>goal is 15 level 5 | Final course<br>work: Global<br>Business Plan<br>During the X<br>semester in the<br>Global Business<br>Plan subject. | The average performance at the end of the 2020-I semester was 16.80. There has been a significant increase. | PROYECTO FINAL PLAN DE NEGOCIOS 15 12.45 10  | The use of the Model Canvas has been reinforced to validate the Business Plan through the use of guide templates.   |  |
| LOGISTICS AND<br>GLOBAL<br>OPERATIONS: Goal<br>70% of students are<br>above level 2         | Performance of participants in the MARKLOG simulator During the sixth semester, in the Logistics subject             | The% of students who achieved a score greater than or equal to 16 was 60%. Achieving the proposed goal.     | EXPERIENCIA SIMULADOR MARLOG 60.00  55  45  35  29.00  29.00  50.00  29.00  2019-II 2019-II 2020-I | With the very positive experiences gained for several years with the logistics simulator MARKLOG and, with the usage of the SIMPRO production simulator since the semester 2020-I, the competence of Logistics and Global Operations has been strengthened. | Simulator has been integrated, there is  |
| GLOBAL MARKETING:<br>For X semester<br>students: goal is 16                                 | Final course<br>work: Global<br>Marketing<br>During the IX<br>semester in the<br>Global<br>Marketing<br>subject      | The average performance at the end of the 2020-I semester was 15.72. It is slightly below the goal.         | PROYECTO TRABAJO FINAL CADENA DE VALOR  17 16 15.76 16.00 15.72 15 14 2019-I 2019-II 2020-I        | The profile of the group could varies from cohort to cohort and this influences performance.  | *IThe incorporation of a greater number of research material within specified topics and the increase of continuous mentoring of the student.  *Marketing subject is being integrated into the competition measurement process (a first measurement will be available in the close future). Marketing teachers are in the process of training to certify themselves in the use of the MARKETSTRATED Simulator to be applied in the different subjects. |
| GLOBAL MARKETING:<br>Students of IV<br>semester: the goal es<br>14                          |  | The average performance at the end of the 2020-I semester was 13.2. It is slightly below the goal.          | PARTICIPACIÓN FERIA DE CREATIVIADAD EINNOVACIÓN  17 16 15 14 13 12 11 10 2019-I 2019-II 2020-I     |   | Since the semester 2020-I the process has been strengthened through the signing of an agreement that allows the proposed methodology to be used in the Learn Wise platform (Wadhwani Foundation), which complements the teaching-learning process of entrepreneurship methodologies. Teachers of the subject Creativity and Innovation Workshop have been receiving training.  |

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| ECONOMICS,<br>ACOUNTING AND<br>GLOBAL FINANCE:<br>Goal for students of IX<br>Semester:16 | semester IX in the Global   | The average performance at the end of the 2020-I semester was 15. It is slightly below the goal.       | RÚBRICA DE EVALUACION DE<br>TRABAJO FINAL  16.4 16.2 16 15.8 15.6 15.4 15.2 15 14.8 14.6 14.4 2019-I 2019-II 2020-I | teaching-learning strategies must be<br>adjusted.Las cohortes difieren en<br>algunos semestres, eso puede variar<br>de alguna manera los resultados y se | •The analysis and interpretation of economic and financial data according to the semester is encouraged. •The teachers of Economics, Accounting and Finance are in the process of training to certify themselves in the use of the SIMDEF Simulator to be applied in the different subjects |
| ECONOMICS,<br>ACOUNTING AND<br>GLOBAL FINANCE:<br>Goal for students of IV<br>Semester:13 | Final course work: Research Work During the fourth semester in the Global Economy subject | The average performance at the end of the 2020-l semester was 12.40. There has been a slight increase. | EVALUACION DE TRABAJO FINAL  13   | The student guide is important. Specific topics must be presented according to the level of the student.   | •A better selection of reading texts has been carried out for analysis and critical opinion. •The analysis and interpretation of economic and financial data according to the semester is encouraged.   |