

Competencies Evaluation Plan

N°	Competencie	Measurement Instruments	Measuring time	Goal	Responsible person
1	Multilingual	Interviews at the Global Trade Fair (Formative)	III Semester	Students IV semester: the goal is 14.	Coordinator Programa de idiomas
		Exhibition at a stand of a country's national reality in the English language (Summative)	V Semester	Students V semester: the goal is 14.	Coordinator Programa de idiomas
2	Multicultural	Multicultural Measurement Questionnaire Formative, direct.	V Semester	Students V semester: the goal is 4.5/5 level 3	Coordinator de actividades cocurriculares
		Multicultural Measurement Questionnaire Summativo, direct.	VIII Semester	Students VIII semestre: the goal is 4.5/5 nivel 5	Coordinator de actividades cocurriculares
3	Multiple Values	Values Survey (Formative)	VI Semester	Students VI semester: the goal is more than 70% level 3	Faculty counselor
		External pre-professional internships (criterio1)	At the end of the pre-professional internship, the employer completes the student's performance report.	Students IX and X semester: the goal 9/10	Coordinator Prácticas Preprofesionales
4	Multiple intelligences	Inventory of self-efficiency for multiple intelligences	En el IV Semester. Formative, direct.	Students IV semester: the goal is: 8.5/10	Coordinador del Gabinete Pedagógico
		Inventory of self-efficiency for multiple intelligences	En el VIII Semester. Summative, direct.	Students VIII semester: the goal is: 8.5/10	Coordinador del Gabinete Pedagógico
5	Administration and global business	Pitch on the Creativity and Innovation Workshop (Formative)	IV Semester (Creativity and Innovative Workshop)	Students IV semester: the goal is 15 level 3	Coordinator Administration and global business
		Final work of the "Global Business Plan" subject (Sumativa)	X Semester (Global Business Plan)	Para estudiantes de X Semestre la meta es 15 en el nivel 5	Coordinator Administration and global business
6	Logistics y global operations	Performance of participants in the MARKLOG simulator (Formative)	VI Semester	70% En el NIVEL 2	Coordinator Logistics y global operations
		Supply Chain Management (Sumativa)	X Semester	90% En el NIVEL 5	Coordinator Logistics y global operations
7	Global Marketing	Final work of the: Global Marketing Plan (Summative)	During the X semester in the course Global Marketing Plan.	Students X semester: the goal is 16	Coordinator Global marketing
		Pitch on the Creativity and Innovation Workshop (Formative)	During the IV semester in the Creativity and Innovation Workshop.	Students IV semester: the goal is 14.	Coordinator Global marketing
8	Economics, accounting and global finance	Research Final work Global Economics	During the IV semester in the Global Economics.	Students IV semester: the goal is 13.	Coordinator Economics, accounting and global finance
		Portfolio of the "Global Finance" subject	During the IX semester in the Global Finance	Students IX semester: the goal is 15	Coordinator Economics, accounting and global finance